ORIGINAL

KESE

KJEM FM, A LIMITED PARTNERSHIP

216 NORTH MAIN STREET

BENTONVILLE, ARKANSAS 72712

MAY 19, 1992

RECEIVED

FEDERAL COMMUNICATIONS COMMISSION
SECRETARY'S OFFICE
1919 M STREET, N.W., ROOM 222

WASHINGTON, D.C. 20554

MAY 2 6 1992

Federal Communications Commission Office of the Secretary

RE: MM DOCKET NO. 92-49

RM-7924

REPLY COMMENTS

PLEASE FIND ENCLOSED THE ORIGINAL AND FOUR COPIES OF
THE FOLLOWING ITEMS IN THE ABOVE REFERENCED RULEMAKING
PROPOSAL;

- 1) EXPRESSION OF CONTINUING INTEREST IN UPGRADE
- 2) REPLY COMMENTS OF KJEM FM, A LIMITED PARTNERSHIP, LICENSEE OF KESE (THE PETITIONER)
 - 3) HALFWAY, MISSOURI CHANNEL 256C3 STUDY
 - 4) CERTIFICATION OF COPIES OF COMMENTS SERVED

I CERTIFY THAT ALL INFORMATION CONTAINED HEREIN IS TRUE AND ACCURATE TO THE BEST OF MY KNOWLEDGE.

No. of Copies rec'd Uff

YOURS TRULY,

ELVIS MOODY

GENERAL PARTNER

KJEM FM, A LIMITED PARTNERSHIP LICENSEE OF KESE SELIGMAN, MO. KESE KJEM FM, A LIMITED PARTNERSHIP RM-7924 EXHIBIT 1

EXPRESSION OF CONTINUING INTEREST IN PROPOSAL

KJEM FM, A LIMITED PARTNERSHIP, LICENSEE OF KESE HEREBY EXPRESSES ITS CONTINUING INTEREST IN THE UPGRADE PROPOSAL RM-7924, TO UPGRADE CHANNEL 227C2 TO CHANNEL 227C1 AT SELIGMAN, MISSOURI AND TO ORDER THE MODIFICATION OF STATION KESE TO OPERATE ON CHANNEL 227C1.

UPON ADOPTION OF THE PROPOSED RULEMAKING, THE LICENSEE WILL PROMPTLY SUBMIT APPLICATION FOR MODIFICATION OF FACILITIES AND UPON GRANTING OF THE CONSTRUCTION PERMIT WILL PROMPTLY CONSTRUCT AND OPERATE THE PROPOSED FACILITIES IN THE PUBLIC INTEREST.

ELVIS MOODY

GENERAL PARTNER

KJEM FM, A LIMITED PARTNERSHIP

LICENSEE OF KESE

KESE KJEM FM, A LIMITED PARTNERSHIP RM-7924 EXHIBIT 2

REPLY COMMENTS OF PETITIONER

IN THE ORIGINAL PETITION FOR RULEMAKING FILED BY THE
PETITIONER AND ADOPTED IN RM-7924 BY THE FCC, KJEM FM, A
LIMITED PARTNERSHIP, (HEREINAFTER KESE), ASKED THAT THE TABLE
OF ALLOTMENTS BE AMENDED TO ACCOMIDATE THE UPGRADE OF
STATION KESE, SELIGMAN, MISSOURI ON CHANNEL 227 FROM CLASS
C2 TO CLASS C1. TO ACCOMPLISH THIS CHANGE TWO ADDITIONAL
STATIONS WOULD BE REQUIRED TO MOVE FROM THEIR PRESENTLY
AUTHORIZED CHANNELS.

STATION KFAY FM AT HUNISVILLE, ARKANSAS HAS BEEN
PROPOSED TO MOVE FROM 225A TO CHANNEL 258A AND STATION KXBR
AT GREENFIELD, MISSOURI HAS BEEN PROPOSED TO MOVE FROM
CHANNEL 228A TO CHANNEL 299A.

ONE COUNTER PROPOSAL WAS SERVED ON KESE SELIGMAN, THAT WOULD CONFILCT WITH KESE'S

ITS PROPOSED RULEMAKING. KYOO BROADCASTING COMPANY

(HEARINAFTER KBC) SUBMITTED A PROPOSAL ASKING THAT THE

RULEMAKING PROPOSAL TO UPGRADE KESE BE DENIED AND THAT KBC'S

PROPOSAL BE GRANTED. THE PROPOSAL OF KBC WOULD ALLOCATE

CHANNEL 226C3 FOR CHANNEL 226A AT HALFWAY, MISSOURI, TO

ACCOMIDATE THIS REQUEST KBC ALSO REQUESTED THE SUBSTITUTION

OF CHANNEL 299A FOR CHANNEL 228A AT GREENFIELD, MISSOURI AND

THE SUBSTITUTION OF CHANNEL 228A FOR CHANNEL 225A AT OZARK, MISSOURI.

NO OTHER COMMENTS OR COUNTER PROPOSALS WERE SERVED ON KESF IN CONNECTION WITH ITS PROPOSED RULEMAKING.

KESE THEN SOUGHT TO DETERMINE IF THERE WAS A POSSIBLE SOLUTION THAT WOULD PROVIDE AN UPGRADE FOR BOTH PETITIONERS WITHOUT CONFLICT. IN ITS COUNTER PROPOSAL, KBC IN ITEM 7. SAYS," IF THE ABOVE MENTIONED SUBSTITUTIONS ARE MADE AT GREENFIELD AND OZARK, THE PERMISSIBLE SITE AREA FOR A STATION OPERATING ON CHANNEL 226C3 IS AMPLE," THIS INDICATES THAT KBC MIGHT BE WILLING TO ACCEPT AN EVENTUAL SITE OTHER THAT THAT PROPOSED.

KESE HAS DETERMINGED THAT CHANNEL 256C3 CAN BE
ALLOCATED TO HALFWAY, MISSOURI AT THE CO-ORDINATES 37-4506,93-15-00 WITH NO SHORTSPACING TO ANY EXISTING OR PROPOSED
ALLOCATIONS AND WOULD REMOVE THE CONFLICT THAT EXISTS WITH
THE PROPOSAL TO UPGRADE KESE TO CHANNEL 227C1.

KESE, RESPECTFULLY SUBMITS THAT ITS PROPOSAL TO UPGRADE FROM CHANNEL 227C1 TO CHANNEL 227C1 AT SELIGMAN, MISSOURI IS IN THE PUBLIC INTEREST SINCE IT WILL ADD A LARGE AMOUNT OF NEW SERVICE AREA TO THAT OF KESE IN THE RURAL PORTION OF SOUTHWEST MISSOURI. THUS, KESE STILL SUPPORTS ITS ORIGINAL PROPOSAL CONTAINED IN MM DOCKET NO 92,-49, RM-7924, HOWEVER, IN ORDER TO RESOLVE THIS PROCEEDING AND AVOID A POTENTIALLY LENGTHY DELAY IN THE UPGRADE PROPOSED BY KESE, DUE TO THE MUTUALLY EXCLUSIVE PROPOSAL OF KBC, KESE REQUESTS THAT THE FM TABLE OF ALLOTMENTS BE MODIFIED AS FOLLOWS:

CITY	PRESENT	PROPOSED	
SELIGMAN, MISSOURI	227C2	227C1	
HUNTSVILLE, ARKANSAS	225A	258A	
GREENFIELD, MISSOURI	228A	299A	
HALFWAY, MISSOURI	226A	256C3	

THIS PROPOSAL IS CONSISTANT WITH COMMISSION RULES AS IT PROPOSES ONLY THUSE COMMUNITIES THAT WERE PROPOSED PRIOR TO THE MAY 8, 1992 DEADLINE FOR COMMENTS AND SIMPLY INVOLVES THE SUBSTITUTION OF CHANNEL 256C3 AT ALTERNATIVE CO-ORDINATES FOR CHANNEL 226C3 AS PROPOSED BY KBC FOR USE AT HALFWAY, MISSOURI, FURTHERMORE, ADOPTION OF THIS PROPOSAL WILL ALLOW FOR FULL RESOLUTION OF THIS PROCEEDING.

KESE REMAINS WILLING TO PAY THE REASONABLE COSTS OF CHANGING KXBR AND KFAY FM TO FACILITIES EQUAL TO THEIR CURRENT FACILITIES ON THE NEWLY ASSIGNED FREQUENCIES.

IF THE PROPOSAL TO ALLOT CHANNEL 256A TO HALFWAY,
MISSOURI IS ADOPTED IT WILL ALLOW BOTH KYOO AND KESE TO
UPGRADE TO HIGHER CLASS FACILITIES. AND, THUS WILL PROVIDE
IMPROVED FM SERVICE TO SELIGMAN AND HALFWAY, MISSOURI.
PROVISION OF SUCH IMPROVED SERVICE IS IN THE PUBLIC INTEREST
AND, THUS IT IS RESPECTFULLY REQUESTED THAT THE COMMISSION
AMEND THE TABLE OF ASSIGNMENTS AS HEARIN PROPOSED.

KESE

KJEM FM, A LIMITED PARTNERSHIP

RM 7924

EXHIBIT 3

CHANNEL 256C3 STUDY FOR HALFWAY, MISSOURI

SITE CO-ORDINATES 37-45-06,93-15-00

CHANNEL	CITY	BEARING	DISTANCE	REQUIRED
253A	WARSAW, MISSOURI	351.29	66.26KM	42KM
254C1	SPRINGFIELD, MISSOURI	183.82	77.86KM	76KM
255C	LEAVENWORTH, KANSAS	322.03	187.05KM	176KM
255A	ST. ROBERT, MISSOURI	84.52	95.85KM	89KM
256A	GIRARD, KANSAS	257,72	143,49KM	142KM
257C2	HOUSTON, MISSOURI	119.64	143.89KM	117KM
257A	GROVE, OKLAHOMA	227.14	184.51KM	89KM
258A	REPUBLIC, MISSOURI	191.91	66.37KM	42KM

KESE KJEM FM, A LIMITED PARTNERSHIP RM-7924 EXHIBIT 4

CERTIFICATION OF SERVICE

I CERTIFY THAT ON THIS DATE, I HAVE MAILED BY CERTIFIED
MAIL THE ORIGINAL AND FOUR COPIES OF THIS PETITION FOR
RULEMAKING AND ALL EXHIBITS TO THE FCC AND ONE COPY OF EACH
TO THE FOLLOWING;

MR. CHRIS DEVINE

KXBR, INC.

19 EAST 200 SOUTH, SUITE 101

SALT LAKE CITY, UTAH 84111

PAT DEMAREE

DEMAREE MEDIA, INC.

KFAY FM

P.O. BOX 878

FAYETIEVILLE, ARKANSAS 72702

KYOO BROADCASTING COMPANY
WILLIAM J. PENNINGTON
P.O. BOX 4203
WILMINGTON, NORTH CAROLINA 28406

KZPF RADIO
OZARK MOUNTAIN BROADCASTING, INC.
512 WEST EDGEWOOD
SPRINGFIELD, MISSOURI 65807

DATE: May 26, 1992 CERTIFIED BY:

ELVIS MOODY